



TV Beauty Script

Division M - 1 Female Model 17 - 25

OLAY

Once you see the signs, you can't unsee them: lines, wrinkles, dark spots. That's when it's time to get serious about skin care. It's time for Olay. Proven science, trusted results.

CHANEL

For a soft-matte complexion that stays flawless for up to 24 hours try Chanel Liquid makeup. An ultra lightweight formula that blends seamlessly into the skin for non-stop comfort. Available in 35 different shades. Try Chanel for Ultra Tint, Ultra Performance, and All-Day Elegance.

DOVE

From caring for your skin, to caring for the earth, Dove is partnering with causes from all over the world to protect forests and their real beauty. So, do the same for your skin, for our planet. Dove. Protect beauty.

OLAY SUPER SERUM

Refresh your skincare routine with the most awarded Skincare Serum. It hydrates, smooths, firms, brightens and improves texture. Try Olay Super Serum.



TV Beauty Script

Division M - 2 Female Model Age 15-17

L'OREAL PARIS HIGHLIGHTER STICK

I always keep one of these in my bag because it's so easy to swipe on when I need a little extra glow! Try Lumi Le Glow highlighter in from L'Oreal Paris.

MARSHALLS

Who says expensive taste has to be that expensive? Not us. That's why we're hustling to get you the labels you love for a fraction of the price. We get the deals; you get the good stuff.

COVERGIRL'S OUTLAST LIP COLOR

For lip color that stays on and stays beautiful for 10 hours, Outlast is unsurpassed. The 2-step system means color stays on your lips, and off your glass, even after pizza! Imitators, you've been outlasted. Outlast all day Lip color, from easy, breezy, beautiful Covergirl.

VUORI

We have taken our Halo essential wide leg cargo pants and added side cargo pockets for additional style. They're built with our soft flexible dreamknit fabric. It contains a 4-way stretch made with all recycled material. Vuori. It's what to wear.



TV Beauty Script

Division M - 3 Female Model Age 13-15

COVERGIRL

Covergirl introduces the next generation of beautiful make-up that won't weigh you down. NEW Nature Lux ups your beauty with a "light as air" feel, and new Lip Perfection that will make your lips fuller in just seven days. Join the beauty movement to help us all rock the Cover Girls we are. The next generation of easy, breezy, beautiful is you.

L'OREAL PARIS

I love a lip that has that glossy and pumped-up look. It makes me look like I put in all the effort even when I didn't. Try L'Oreal's Paris Plump Ambition for all day hydration.

OLAY CLEANSING MELTS

The secret to better skin is to start with a better clean. Olay Cleansing Melts has a patented formula so your skincare can penetrate deeper and it improves tone and texture in 7 days. Proven science and trusted results. Olay.

SECRET

My Secret to 'Oh YEAH' fresh. Secret helps eliminate odors instead of just masking it. Aluminum free, ph balanced...it's the 48-hour protection deodorant. Oh yeah!



TV Beauty Script

Division M - 4 Female Model Age 9-14

LIP SMACKERS

You must try new Maybelline Lip Smackers swirl gloss. Strawberries 'N Cream, Raspberry Peach, Bubblegum Vanilla, Pineapple Kiwi. Two twisted juicy flavors swirled together. And it comes on a very cool key chain. Catch the wave and clip it on. Lip Smackers

TARGET CIRCLE

Try these new body butters sold only at Target. These tubs contain the crème de la crème of all moisturizers. It comes in Vanilla Cashmere and Cherry wild is the hottest scent of the season. Try new Soap and Glory body butter, you will be glad you did!

OLAY

OLAY super serum body wash is super power for your shower. With 5 visible skin benefits...hydrates, firms, smooths, brightens and evens. Don't just shower...super power!

SECRET DEODORANT

Secret Deodorant helps eliminate odor instead of just masking it. It has pH balancing minerals and is aluminum free. Keeps me fresh for up to 48 hours. Secret is my secret to "oh yeah" fresh.



TV Beauty Script

Division M - 5 **Female Commercial Model Age 15-25**

L'OREAL

Skinny is out. That's why I use voluminous mascara by L'Oreal Paris. For luxurious lashes that won't are three times fuller. Thin is not in...Fat is where it's at. Why yes by L'Oreal, I'm worth it.

NEXXUS

Take your style to the next level with Nexxus stylers and finishing sprays. Get the effortless, on trend looks you love, without the damage. Powered by our exclusive technology to keep your hair protected from damage and extend the lasting power of your style. Nexxus...Effortless style meets weightless protection!

OLAY BODY WASH

Olay has a new body wash for your shower. Showing 5 visible skin benefits: hydrating, firming, smoothing, brightening, and evening, this serum is a super power for luminous skin. Olay...once you try it, you'll never go back to anything else.

OLAY SUPER CREAM WITH SUNSCREEN

Supercharge your starting lineup with Olay Super Cream with sunscreen. It hydrates, smooths, brightens, firms and protects with SPF 30. Olay....Proven science, trusted results.



TV Beauty Script

Division M - 6

Female Lifestyle Model Age 26 and over

OLAY

The first hall of fame moisturizer is here! Olay regenerist micro sculpting cream has been bestseller from the start. It visibly repairs signs of aging. That is how the iconic product earned a spot in People Magazine Beauty Awards. Say goodbye to aging and hello to Olay.

DOVE

They say, "Your look is too wild," "Your look is unprofessional," "You dress too manly," "You should lose weight." I say, "No way. You aren't me. I am me." I'm not going to be defined by the expectations of others. And maybe I don't dress my age. But guess what. I dress who I am, because who I am is my say. Dove. My beauty, my say.

NEUTROGENA HYDRO BOOST

Wish your skin could bounce back like it used to? Neutrogena Hydro Boost water gel instantly quenches skin to keep it supple and hydrated, day after day. With hyaluronic acid, which retains up to 1000x its weight in water, it actually plumps skin cells with hydration. Try the Hydro Boost Skin care line from Neutrogena.

OLAY

Treat your senses with Olay's most indulgent body wash. You will have glowing skin in 14 days. Crafted with layers of silky moisturizers and irresistibly luxurious fragrances. Available in 5 prestigious inspired scents. Olay 24-hour body wash!



TV Beauty Script

Division M - 7 Male Model Age 17-25

OLD SPICE

Old Spice Gentleman's Super Hydration Body Wash gives you 24/7 moisturization with Vitamin B3. It comes in Gentlemanly scents like Vanilla and Shea and Lavender Mist. Old Spice Gentlemen's Collection. Gentle enough for a lady, but this one's made for us men.

AUSSIE MEN HAIR CARE

You're not asking for much. You're actually asking for less. Aussie Men gets it. Just what you need for complete hair care, with Aussie Men, its go time in no time, clean, styled done. So...get going already!

AVEENO AFTER SHAVE LOTION

Give your skin the hydration it needs with Aveeno Men's After Shave Lotion. With natural oatmeal, this lotion is fragrance free and smooth's skin after shaving. For a healthy look and feel that lasts. Aveeno Men's After Shave Lotion formulated for unique men.



TV Beauty Script

Division M - 8

Males Age 15-18

CLEARASIL

Faster is better when it comes to beating breakouts. So Clearasil science Rapid Action wash developed a way that helps unclog pores and works to give you visibly clearer skin fast, in as little as 12 hours. The science of looking awesome.

AXE BODY SPRAY

Axe Body Spray now comes in 3 amazing new scents, Black Vanilla, Blue Lavender and Aqua Force. Spray it on when coming out of the shower or spritz it on your clothes throughout the day. Either way, these exhilarating scents will have you turning heads all day. Get closer with Axe Body Spray.

OLD SPICE BODY WASH

You will win with Old Spice Body Wash. Odor will lose. Guaranteed. That's really all you need to know. Old Spice. It's not just your Dad's Old Spice anymore.



TV Beauty Script

Division M - 9 Male Model Age 9-14

SBAND AID

Kids run fast and play hard. Which means sometimes, we go down. But a little boo boo won't stop me. I just put a Band Aid on and walk it off. Band Aid gets you back in the game.

OLD SPICE KIDS

It's tough being a kid. It's even tougher when there's a 24/7 odor and wetness battle going on in your armpits. If you have an armpit emergency, arm yourself with the proper weapon.....Old Spice Kids Deodorant. Take that, Odor!

COLGATE

You know, being nice isn't that hard. Just smile first. Maybe you'll encourage someone else to do the same. Join the movement, #Smilefirst. To learn more visit Colgate.com. Use Colgate so your smile is as nice as you are.



TV Beauty Script

Division M - 10

Male Commercial Model Age 18 & Over

JUST FOR MEN

Men tell us that when they use Just For Men Mustache and Beard, there's a great "Before and After." Then there's the "After the After," the boost you get when you look and feel your best. That's why more men choose Just For Men. You go, men!

OLD SPICE SWAGGER

Hello there. What am I doing? Mesmerizing you with Old Spice Swagger. What's protecting me from sweat? That same Old Spice Swagger. What am I not doing? Wearing any other deodorant, thanks to the confidence I get from Old Spice Swagger. How do I smell? Good, always. That's Old Spice Swagger.

GILLETTE COMPLETE AFTER SHAVE GEL

Get more healthy-looking skin in just 14 days with Gillette Complete Skin Soothing After Shave Gel. With advanced skincare ingredients, special skin coolers and multi-vitamins, it will dramatically soothe and cool your sensitive skin. And it's fragrance free, so it won't compete with your cologne.



TV Beauty Script

Division M - 11 Males/Females Age 4-8

CREST KIDS

You're supposed to brush your teeth for two minutes. Most kids brush way less than that. Crest Kids Advanced Color Changing Toothpaste changes color while you brush. So, kids brush longer to conquer cavities. Crest Kids makes brushing fun.

COPPERTONE WET N CLEAR

New Coppertone Wet 'n Clear sprays on clear, even on wet skin, which is good. Last one in is a rotten egg. Stay cool with Coppertone Wet 'n Clear.

BAND AID

Kids run fast and play hard. This means sometimes, we go down. But a little boo boo won't stop me. I just put a Band Aid on and walk it off. Band Aid gets you back in the game.

FLINTSTONE COMPLETE VITAMINS

Only Flintstone has a complete vitamin for kids, with the fun characters and yummy flavors we love. We are Flintstone kids.....ten million strong and growing.

AVEENO KIDS SHAMPOO

New Aveeno Kids was created for growing kids' sensitive skin and their developing hair. It's easy-squeasy so you can do it yourself. Because every "can-do" moment leads to another. New Aveeno Kids. You can do it.

L'ORÉAL KIDS

Want extra-gentle products that give you cool hair without knots or tears? Then L'Oréal Kids is for you. Designed especially for young adults, L'Oréal Kids gives you the quality of L'Oréal with the gentleness you need. Because L'Oréal Kids knows...kids are worth it too.