



IMTA Clothing Guidelines

Contestant Orientation

- No dress code. It is just a fun kick off event so dress casual. But remember you should always look sharp as the hotel is always full of agents, managers, and VIPs.

Overview

- Many of the agents will be there watching so look sharp!
- Black on bottom is recommended and a solid color top.
- Models should dress like models. Teen and older female fashion models should wear a black skirt and heels. Teen and older males should wear fitted black jeans or slacks and a fitted t-shirt.

Awards Night Party

- Dress comfortable and casual and have fun!
- You might be on stage to win an award though so look sharp!
- There is a dance party during the event so plan accordingly.

Awards Banquet:

- This is a formal affair.
- Ladies should wear cocktail or evening dresses.
- Men should wear a suit or a tux.
- Kids should dress up and look cute!
- Your banquet clothes do **not** need to be approved

Acting Competitions:

- On bottom: Khaki/Brown/Blue pants or skirts. Jeans are ok but should fit well and be stylish. Dress it up a bit for better results!
- On Top: Solid color shirts. Stay away from: Turtlenecks, deep plunging necklines, denim, stripes, large logos, or heavily textured materials. T-shirts or Polo shirts work great.
- Shoes: Clean white tennis shoes, loafers, nice boots (not hiking), dress shoes. Girls should avoid large heels as you will be standing in lines and the days tend to run long.
- Minimal or no jewelry. Remember that the object is to look at your face, not your clothes.
- You probably have most of what you need in your closet. Make sure that clothes look new and neat. You do not have to have a whole new outfit for each competition. You can wear things more than once as different agents judge each competition.



IMTA Clothing Guidelines (cont.)

Female Modeling Competitions (Over 13 years old):

- **High Fashion** - examples of high fashion outfits can be found on billboards and websites of places such as H& M, Forever 21, Nordstrom or any of the other fun stores you like shop at in the mall. Take a look at their mannequins; you can copy an outfit right off of them. Make sure to notice the shoes and accessories. Remember some stylist was paid a great salary to come up with these catchy fun outfits for someone your age. You can also find great styling ideas watching recent runway shows. Google "Mercedes Benz Fashion Week 2015 "to see what was shown this year on the runway. You can copy all these outfits at your local stores. On a side note you should watch some of the video footage for insight to what a paid model looks like walking in a show.
- **Swimwear**- your swimsuit should be two-piece, a solid darker color and very simple. The best colors are black, brown, navy, blue and maroon. The top should be triangle top with no padding and please no string less bando styles. The bottoms should fit perfect, not to tight or loose. No string sides, 1/2" or thicker is perfect. Lastly there should be nothing hanging from the suit such as strings or charms and there should be no rhinestone decorations. Again the perfect suit is simple!! You will walk in runway shoes.
- **Jeans**- You are required to wear a pair of jeans, no dresses, skirts or shorts. I recommend skinny jeans that hit at the middle of your anklebone. This gives you maximum length in your leg. Darker blue or black are perfect. Please no faded or ripped looks. You will need a simple top, take a look at Nordstrom.com and search "two-way seamless tank" for an idea what your top should look like. You don't need to buy it from Nordstrom. This is just to get an idea of the style and fit I am looking for. Any color you like is fine. You will walk in runway shoes.

Runway shoes for females 13 and over – The most important thing about your runway shoe is that you can walk in it. No matter how cute the shoe is, if you need to bend your knees, wobble, or just in general look frightened while wearing them you have the wrong shoe. A pump tends to work great, 3 1/2" heel or taller , a small platform makes the shoe much easier to walk in and as thin a heel as possible. No full platforms or chunky style heels. Be careful with open toed styles, walk in them and if your toes are pushing out the front don't buy them . Open toed shoes can be very hard to keep on your feet. Ankle booties shoes can be very cute, be sure they fit snugly around your ankle. It should not look like there is a lot of space around your ankle with your leg in the middle. If you find one pair of basic runway shoes that looks great with all three of your outfits buy them. If you have a great walk no one is going to notice you wore the same pair of shoes three times on the runway.

- We will schedule times for you to bring items in for review with your director and/or runway coach. For Seattle clients this will happen in our office. For satellite clients this will happen at IMTA during Boot Camp.
- We can also shop with you for these competitions if necessary if you can make it to Seattle.
- We also have a supply of accessories we will bring to the convention.

IMTA Clothing Guidelines (cont.)

Male Modeling Competitions (Over 13 years old):

If you are a runway model in division 7-8-10 and 5'10" or taller that means that Hank will help dress you for the Runway, Jeans, and Swimwear competitions at IMTA. Younger/shorter guys will most likely refer to the guidelines for the younger kids below. Check with us if you are not sure where you fall. We will set up a time at IMTA to look at your clothing and we may dress you in your own clothes, our clothes, or a combination of both. There is a list below of items you should bring with you. Also feel free to bring any great outfits that you may have. But if you can bring some of these basics, it would help a lot. Don't stress about buying a bunch of stuff. Just bring what you have.

- Black dress shoes / black socks
- Black belt
- White fitted T shirt
- White/black brief underwear – no boxers or baggy underwear!
- White fitted dress shirt
- Black slacks
- Jeans – not baggy - the pair or pairs that look and fit the best!
- Any accessories you have such as hats (not caps), scarves, bracelets, chains, belts
- If you have a suit or great casual sport coat
- Any favorite pants/shirts you have that you think look good and fit well

This also means that you will be in a speedo style suit for your swimwear competition. For most of you this is not what you wear to the pool so if you have tan lines from wearing board shorts or just regular shorts, you will need to work on that prior to IMTA. Any combination of going to the tanning salon, buying self tanner (careful not to turn orange), or sitting outside in the sun (if you happen to live where that is possible!) in a speedo or brief underwear will probably fix it. You will also want to pay attention to body hair. If you have really hairy legs you should probably trim them. NOT shave them. Just use a pair of hair trimmers and shorten the hair so it is not too long and it will look much better on the runway. If you have hair on your chest it is usually best to get rid of it unless it is just a small amount. You can wait to do this at IMTA if you want so that you don't get razor burn trying to maintain it. Just make sure to bring a razor and shaving cream.

Younger Female & Male Modeling Competitions (5-12 years old):

- **High Fashion** - Examples of high fashion for a young person can be found on websites such as JCrew (across the top click girls or boys and then link to "looks we love"), Abercrombie kids, H&M Kids, Gap, Old Navy, Chasing fire flies (not the costumes or theme items) and many more. I will say JCrew is by far my favorite website for kids styles. Now that being said you can take your style cues from their website and duplicate the outfit elsewhere. JCrew is expensive.
- **Beachwear** - Boys should wear a pair of board shorts, bright fun colors are great. No Speedos! T-Shirt optional. Make sure the fit is just right, not too big and showing too much or too small and riding up. For girls a one-piece with shorts

- or a skirt or cover up. No 2 piece bikinis for 4-12 year olds. It can be fun with colors and ruffles if you would like. Both boys and girls will walk with bare feet.
- **Jeans**- The jeans competition for both girls and boys must include a pair of blue jeans. They can be capri or full length, they **can not** be overalls, shorts, dresses or skirts. For the rest of the outfit refer back to your kids websites and look for jean options. Boys can add fun shirts, jackets, blazers, and girls the same thing. Pick shoes that complement the outfit.